

## Darfur refugees

In Chad: 236,000

In Central African Republic: 10,000

Source: *AFP*

## Continued urbanization

New megacities, 2025: Karachi and Lahore

Population of a megacity: 10 million

Largest megacity, 2025: Tokyo

Urban population Asia, 2050: 54%

Urban population, Africa, 2050: 19%

Rural population, Africa, 2050: 81%

Source: *United Nations 2007 Population prospects*

## Children dying daily

9.7 million children die yearly of preventable diseases that could be prevented with simple, affordable measures

Source: *UNICEF*

## 1% of the world (60 million people)

World Food Program feeds, annually: 59 million

WiMAX broadband, worldwide, 2014: 100 million

Impacted by Kenyan unrest: 100 million

In Shanghai airport, annually, by 2012: 70 million

Smartphones sold annually: 70 million

Impacted by China snowstorms, 2008: 100 million

Chinese tourists, annually: over 60 million

Baptist World Alliance: 105 million

Children in India: 100 million

Watched the Superbowl worldwide: 90 million (*Nielsen*)

Indians who smoke: 120 million (*Scientific America*)

## 2% of the world (120 million people)

Migrant workers in China: 200 million

Chinese who own a cell phone: 547 million

Chinese self-employed entrepreneurs: 200 million

Child labor, ages 7-14 employed worldwide: 250 million

Bloggers worldwide: 200 million

Tourists Dubai wants by 2015: 120 million

Travelers for Chinese New Year: 200 million

## The commercialization of Easter

Amount American spend on Easter goodies: US\$2 billion

Total number of chocolate bunnies, estimated: 90 million

Easter lilies: 10 growers on California-Oregon border

produce 11 million bulbs annually, 95% of total worldwide ("Easter Lily Capital of the World")

## Dealing with Depression

Spent on antidepressants, 2006: US\$572 million

Spent on counseling/therapy, 2006: US\$58 million

## Home based workers

Total home based workers, South Asia: 50 million

Demographic breakdown: 80% female, 20% male

HBWs in Nepal: 2 million (67% female, 33% male)

Source: *The Rising Nepal*

## Increasing travel to China

Number of airports to build by 2020: 97

Total airports, 2020: 239

Number able to handle 30 million passengers yearly: 13

Airport visitors annually, mid-80s: 7 million

Airport visitors annually, 2008: 185 million

Largest terminal in the world: Beijing

Capacity of Beijing airport: 85 million passengers p.a.

## Violence in Latin America

Privately-owned guns: 80 million

Armed attacks: 90,000 per year

Source: *Xinhua*

## Value of Internet advertising, USA, 2007:

\$21.1 billion (Interactive Advertising Bureau)

Value of Internet advertising, globally, 2007: \$45 billion

Total value of advertising, globally: \$600 billion

## "The most pressing problem in Russia"

Russia's President Putin says it's the demographic crisis. The population is declining each year by 700,000. The northern and eastern extremes of the country are "depopulating," resulting in the emergence of "ghost villages" and the aging of the population (and its workforce). By 2050, Russia's population may halve, declining from 146 million to between 80 and 100 million—and that project may be optimistic. The problem is a low birthrate coupled with low life expectancy and an "increasingly unhealthy population." Low birth rates are mainly found amongst ethnic Russians, while other peoples (mainly Muslim peoples) are experiencing rapid growth, particularly in the North Caucasus. Source: *BBC*.

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